

/resumé

# Kristen Kong

## OBJECTIVE

“Passionate, fast-learner looking to further develop my skills in design within a creative, collaborative environment.”

## SKILLSETS

- Web Design
- Web Development
- Graphic Design
- Brand Design (icons, logos, etc)
- UI Design
- Vector and Raster Illustrations
- Print Graphics
- Typography
- Packaging Design
- Photo Editing
- HTML Email Layouts

## AWARDS

### Digital Arts and Design

- Salutatorian Award\*
- Perfect Attendance Award
- Poster submission chosen to be printed and used for the event.
- Poster received Silver Addy Award

### Digital Media

- Certificate of Excellence Award
- Course Director's Award for Computer Graphics 1
- Course Director's Award for Digital Media Assembly
- Poster submission chosen to be printed and used for the event.

### Miscellaneous

- Various art pieces used for student art galleries.

## REFERENCES

Available upon request.

## EXPERIENCE

### Web Designer, Silicon Valley Office

*Inform Technologies Inc [Sept 2008 to Present]*

Lead designer for a brand new office of 8 employees. In charge of company rebrand, service branding, website design, front-end templating system design and documentation, SEO and multi-browser friendly templates.

### Design Intern, NYC Office

*Inform Technologies Inc [April 2008 to Sept 2008]*

Part of small in-house design team. Worked on poster designs, website designs, flash animations, and custom presentations.

### Web Developer, Freelance

*JR Graphix [Dec 2007 to March 2008]*

Coded and sliced multiple website templates for back-end integration. All hand-coded, web standard, minimal load size, SEO and multi-browser friendly.

### Web Designer, Freelance

*Cheng-Yeung.com [July 2007 to Sept 2007]*

Designed personal branding for a game designer and custom Wordpress template for a blog/portfolio.

### Web Designer, Freelance

*Chennergy.com [Feb 2007 to May 2007]*

Designed photographer's web portfolio within Flash/AS2.0.

### Designer, Freelance

*Preview the Book [Jan 2007]*

Logo design and branding consultation.

### Designer, Freelance

*Menopause the Musical [April 2005]*

Designed frame by frame logo animation assets for TV.

## PROJECTS

### Digital Arts and Design and Digital Media Final Presentation Posters

*Poster contest collaborations [Sept 2006, Jan 2007]*

Poster designs both incorporating different skillsets learned through different mediums, like vector graphics, 3D renderings, photo manipulation, and typography. Two projects, each a collaboration with one other [different] designer.

### Dungeon of Glory - Game Project

*Asset Member for game design team, Exyhodu [June 2006 to Sept 2006, 4 month project]*

Part of a 30 person asset team helping the Exyhodu team with game assets. Primarily in charge of creating interface graphics, game and team logo/title designs, website blog design, and icon designs.

## EDUCATION

**B.S. in Digital Arts and Design @ Full Sail University, Winter Park, FL - GPA 3.8** \*Salutatorian

**A.S. in Digital Media @ Full Sail University, Winter Park, FL - GPA 3.62**

Month to month intense education programs with 8 hour days (4 hour labs accompanied by 4 hour lectures) 5 days a week.

## KNOWLEDGE

Adobe CS4 and below, HTML, CSS, Actionscript, Javascript, Windows/Mac OS  
Wordpress templates, XML, PHP, MySQL, Django templating, Lingo

